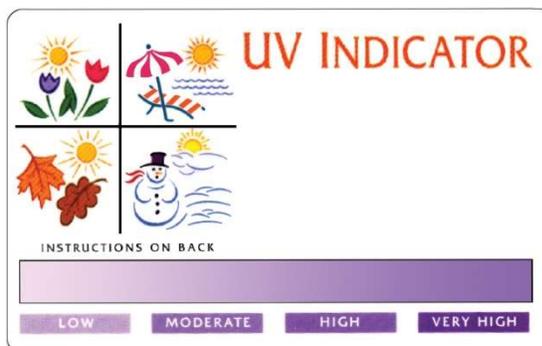


For Immediate Release

LCR Hallcrest Donates UV Indicator Card to American Cancer Society

Glenview, IL – November 19, 2015 LCR Hallcrest has donated 150,000 UV INDICATOR reusable cards to the American Cancer Society. These wallet sized cards are designed to measure approximate UV intensity with the intent of reminding individuals to protect themselves from the damaging effects of exposure to sun. This wallet sized card features a photochromic strip that changes color with exposure to the sun alerting the user to the presence of harmful UV rays. Sun safety tips and directions for use are noted on the back of the card.

The American Cancer Society distributed 15,000 of these cards at the Abbot Health & Fitness Expo held in concert with the Bank of America Marathon held on October 9 and 10th at the McCormick convention center in Chicago, where they were well received. The UV Indicator card will be distributed at future health and wellness fairs and expos to reinforce the necessity of using sunscreen and protecting the skin from overexposure to the sun.



To learn more ways to get involved with the fight against cancer call 1-800-227-2345 or visit cancer.org.

LCR Hallcrest is a family owned company which has been a pioneer and leader in the field of temperature sensitive, color changing graphic technology known as Thermographics. For almost 40 years Thermographics have been used to monitor temperature and solve communication/ identification problems in a wide range of industrial, engineering, healthcare, marketing and printing applications.

The company markets a line of health and wellness promotional items through its Thermographics division and is the leading supplier of Clinitrend® and Feverscan® forehead thermometers used to monitor temperature during surgery.

"We are committed to healthcare markets and grateful that we are able to help promote sun safety" comments Scott Szafraniec, LCR Hallcrest's National Sales Manager".

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LCRHallcrest is an international manufacturer of color and chemical changing temperature measurement labels, indicators and graphics with in-house design, development and manufacturing capability that offers solutions for unique temperature identification problems.