

APPLICATION NOTE

June 7, 2010

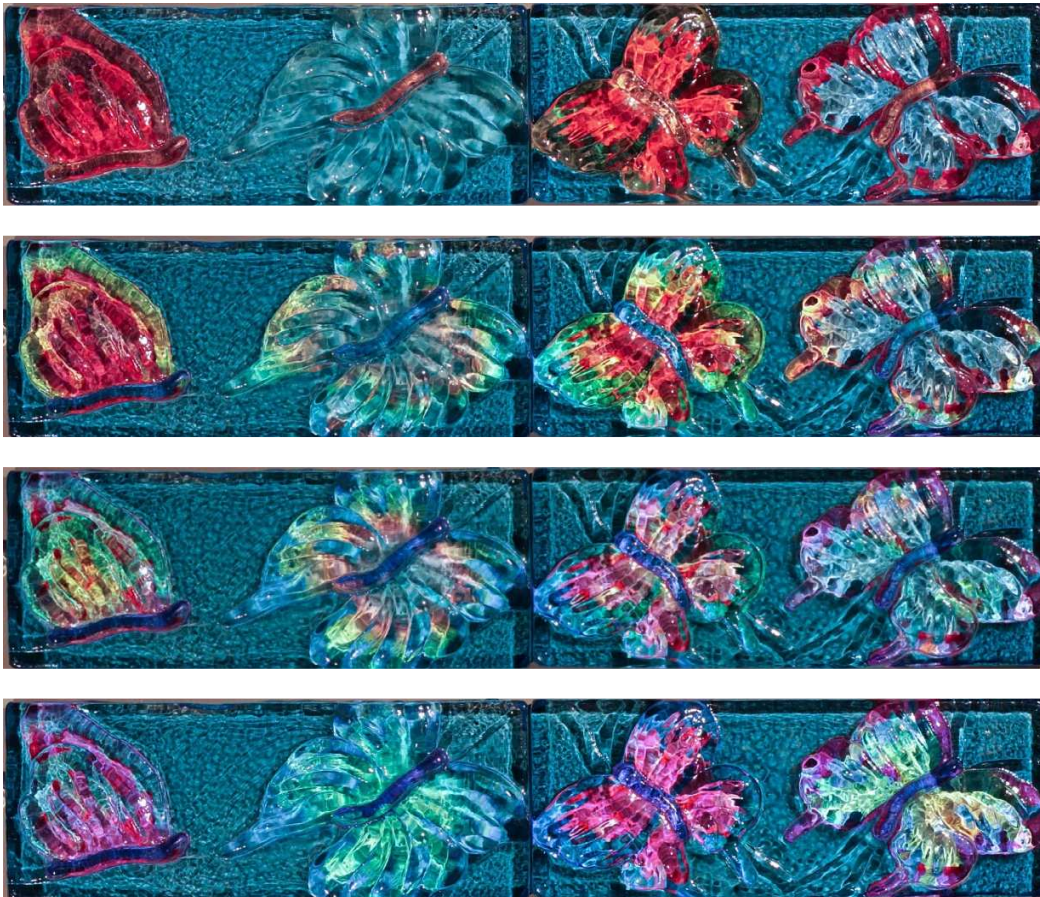
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Hallcrest Liquid Crystals are used in a New Line of Organic Decos and Liners by Moving Color

Three New designs, **Metamorphosis**, **Bloom** and **Chateau** were created specifically for the exclusive **color changing** effects only Moving Color can achieve through their proprietary technology. Each piece is then hand painted using a unique reverse glass technique. Each distinctive design encompassed four different designs in itself.

Metamorphosis encompasses the transformation of caterpillars turning into butterflies, as a rise or drop in temperature occurs; they will grow their wings in an array of stunning colors. Whether hot or cold, these amazing designs will continue to morph through effervescent colors, giving everlasting life to these beautiful creatures. A variety of colors will be experienced throughout each day and all through the year.



The LCR Hallcrest team worked closely with Moving Color www.movingcolor.net in the development of this product line and is excited about the creative use of thermo reactive liquid crystals in home decor. Glass tiles that change color in reaction to temperature offer infinite design possibilities and enhance the way we look at our environment.

Please visit Moving Color www.movingcolor.net for complete information on thermo reactive color changing tiles as well as to view the **Bloom**, and **Chateau** designs. Additional information on Thermographic Liquid Crystals is available at www.hallcrest.com.